

| Recommended Curriculum for Academic Year 2023/2024            |               |         |                         |              |               |
|---|---------------|---------|-------------------------|--------------|---------------|
| Communication and Media Studies MA                            |               |         |                         |              |               |
| Course-unit   | Prerequisites | Lecture | Practical class/seminar | Requirements | Credit points |
| Semester 1  |               |         |                         |              |               |
| Interdisciplinary Communication Research                      |               | 2       | 0                       | E            | 4             |
| Contemporary Social Studies                                   |               | 2       | 0                       | E            | 3             |
| Media and politics  |               | 2       | 0                       | E            | 5             |
| Effect Mechanisms of Interpersonal Communication              |               | 0       | 2                       | P            | 5             |
| Psychological Methods of Persuasion                           |               | 2       | 0                       | E            | 5             |
| Theories and Social Functions of Media                        |               | 2       | 0                       | E            | 3             |
| Social Communication  |               | 2       | 0                       | E            | 5             |
| University Seminar  | -             | 0       | 2                       | P            | 0             |
| Frame of optional subjects                                    |               |         |                         |              | 0             |
| Total   |               | 12,0    | 4,0                     |              | 30            |
| Semester 2 / Semester recommended for study abroad programmes |               |         |                         |              |               |
| New Media and Public Sphere                                   |               | 0       | 2                       | P            | 3             |
| Identity Theories   |               | 2       | 0                       | E            | 5             |
| New Media Theories  |               | 2       | 0                       | E            | 5             |
| Research Methodology in Communication and Media Sciences      |               | 0       | 2                       | P            | 3             |
| Visual Communication  |               | 0       | 2                       | P            | 3             |
| Media Regulation Theories                                     |               | 2       | 0                       | E            | 3             |
| Frame of optional subjects                                    |               | 2,0     | 2,0                     |              | 6             |
| Total   |               | 8,0     | 8,0                     |              | 28            |
| Semester 3 / Semester recommended for study abroad programmes |               |         |                         |              |               |
| Propaganda, Disinformation, Fake news                         |               | 2       | 0                       | E            | 5             |
| Media and Cultural Studies                                    |               | 0       | 2                       | P            | 3             |
| Degree Forum  |               | 0       | 1                       | P            | 0             |
| Specialization-specific subjects                              |               | 6,0     | 4,0                     |              | 22            |
| Frame of optional subjects                                    |               |         |                         |              | 0             |
| Total   |               | 8,0     | 7,0                     |              | 30            |

|  |  |             |             |     |            |
|--|--|-------------|-------------|-----|------------|
| <b>International Communication Specialization</b>        |  |             |             |     |            |
| International Organizations and Relations                |  | 2           | 0           | E   | 5          |
| Foreign Language Communication Techniques                |  | 0           | 2           | P   | 5          |
| International Media                                      |  | 2           | 0           | E   | 5          |
| International Political and Organizational Communication |  | 2           | 2           | E+P | 7          |
|  |  |             |             |     |            |
| <b>Total (on average)</b>                                |  | <b>6,0</b>  | <b>4,0</b>  |     | <b>22</b>  |
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|  |  |             |             |     |            |
| <b>Semester 4</b>  |  |             |             |     |            |
|  |  |             |             |     |            |
| Degree thesis  |  | 0           | 12          | -   | 20         |
| Internship   |  | 0           | 2           | P   | 4          |
|  |  |             |             |     |            |
|  |  |             |             |     |            |
|  |  |             |             |     |            |
|  |  |             |             |     |            |
| Specialization-specific subjects                         |  | 0,0         | 4,0         |     | 8          |
|  |  |             |             |     |            |
|  |  |             |             |     |            |
| Frame of optional subjects                               |  |             |             |     | 0          |
|  |  |             |             |     |            |
| <b>Total</b>   |  | <b>0,0</b>  | <b>18,0</b> |     | <b>32</b>  |
| <b>International Communication Specialization</b>        |  |             |             |     |            |
| Social media Marketing                                   |  | 0           | 2           | P   | 4          |
| Cultures and Globalization                               |  | 0           | 2           | P   | 4          |
|  |  |             |             |     |            |
|  |  |             |             |     |            |
| <b>Total (on average)</b>                                |  | <b>0,0</b>  | <b>4,0</b>  |     | <b>8</b>   |
|  |  |             |             |     |            |
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|  |  |             |             |     |            |
| <b>Total</b>   |  | <b>28,0</b> | <b>37,0</b> |     | <b>120</b> |